

ORDER



KRNV

Orders Order / Rev: 650471
 Alt Order #: 08433941
 Product Desc: TRUMP RNC 11/1
 Estimate: 8567
 Flight Dates: 11/01/16 - 11/08/16
 Original Date / Rev: 11/01/16 / 11/01/16
 Order Type: GENERAL

Primary AE: Washington DC TeleRep/DC
 Sales Office: TELDC
 Sales Region: NAT

Agency Name: American Media & Advocacy Group
 Buying Contact:
 Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: WEEKLY
 Agency Commission: 15%

Advertiser Name: Donald Trump for President-RNC
 Demographic: A25-54
 Product Codes: PL Presidential Candidate
 Priority: Pol4
 Revenue Codes: AGY, Political, Political Candidate

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID: 91190
 Agency External ID: 4925
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/06/16	18	\$3,200.00	\$2,720.00
11/07/16	11/13/16	11	\$1,560.00	\$1,326.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	29	\$4,760.00	\$4,046.00	0.00
Totals	29	\$4,760.00	\$4,046.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KRNV	11/04/16	11/04/16	News 4 Today 1 5am M-F News 4 Today 5a	CM	5:00 AM-5:30 AM	----1--	:30	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/16	11/10/16	----1--		1				\$50.00		0.00			
2	KRNV	11/04/16	11/04/16	News 4 Today 3 6am M-F News 4 Today 6a	CM	6:00 AM-6:30 AM	----1--	:30	1	\$140.00	Pol3	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/16	11/10/16	----1--		1				\$140.00		0.00			
4	KRNV	11/04/16	11/04/16	Today Show 1 7a-9a	CM	7:00 AM-9:00 AM	----1--	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/16	11/10/16	----1--		1				\$150.00		0.00			
5	KRNV	11/04/16	11/04/16	Friday Prime A CAUGHT ON CAMERA	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	----1--	:30	1	\$150.00	Pol4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/16	11/10/16	----1--		1				\$150.00		0.00			
6	KRNV	11/04/16	11/04/16	Friday Prime Specials DATELINE	CM	9:00 PM-11:00 PM	----1--	:30	1	\$350.00	Pol4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/16	11/10/16	----1--		1				\$350.00		0.00			
7	KRNV	11/07/16	11/07/16	Early Today Su-Th 430a EARLY TODAY	CM	4:30 XM-5:00 XM (4:30 XM-5:00 XM)	1-----	:30	1	\$10.00	Pol4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$10.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	KRNV	11/07/16	11/07/16	News 4 Today 1 5am M-F News 4 Today 5a	CM	5:00 AM-5:30 AM	1-----	:30	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$50.00		0.00			
9	KRNV	11/07/16	11/07/16	News 4 Today 2 530am M-F News 4 Today 530a	CM	5:30 AM-6:00 AM	1-----	:30	1	\$50.00	Pol4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$50.00		0.00			
11	KRNV	11/07/16	11/07/16	Today Show 1 7a-9a	CM	7:00 AM-9:00 AM	1-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$150.00		0.00			
12	KRNV	11/07/16	11/07/16	Monday Prime Specials THE VOICE	CM	8:00 PM-10:00 PM	1-----	:30	1	\$750.00	Pol3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$750.00		0.00			
13	KRNV	11/05/16	11/05/16	Early Morn Sat Rotator Sa 5a-8a	CM	5:00 AM-8:00 AM	-----1-	:30	1	\$65.00	Pol3	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/16	11/11/16	-----1-		1				\$65.00		0.00			
14	KRNV	11/06/16	11/06/16	Sunday Prime D DATELINE	CM	10:00 PM-11:00 PM	-----1	:30	1	\$350.00	Pol4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/16	11/12/16	-----1		1				\$350.00		0.00			
15	KRNV	11/06/16	11/06/16	Early Today Su-Th 430a EARLY TODAY	CM	4:30 XM-5:00 XM (4:30 XM-5:00 XM)	-----1	:30	1	\$10.00	Pol4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/16	11/12/16	-----1		1				\$10.00		0.00			
16	KRNV	11/06/16	11/06/16	Su Today Show Sunday Today Show	CM	7:00 AM-8:00 AM	-----1	:30	1	\$125.00	Pol3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/16	11/12/16	-----1		1				\$125.00		0.00			
19	KRNV	11/03/16	11/03/16	Early Today Su-Th 430a EARLY TODAY	CM	4:30 XM-5:00 XM (4:30 XM-5:00 XM)	---1---	:30	1	\$10.00	Pol4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/16	11/09/16	---1---		1				\$10.00		0.00			
20	KRNV	11/03/16	11/03/16	News 4 Today 2 530am M-F News 4 Today 530a	CM	5:30 AM-6:00 AM	---1---	:30	1	\$50.00	Pol4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/16	11/09/16	---1---		1				\$50.00		0.00			
21	KRNV	11/03/16	11/03/16	News 4 Today 3 6am M-F News 4 Today 6a	CM	6:00 AM-6:30 AM	---1---	:30	1	\$140.00	Pol3	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/16	11/09/16	---1---		1				\$140.00		0.00			
22	KRNV	11/03/16	11/03/16	Today Show 1 7a-9a	CM	7:00 AM-9:00 AM	---1---	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/16	11/09/16	---1---		1				\$150.00		0.00			
26	KRNV	11/08/16	11/08/16	Early Today Su-Th 430a EARLY TODAY	CM	4:30 XM-5:00 XM (4:30 XM-5:00 XM)	-1-----	:30	1	\$10.00	Pol4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/08/16	11/14/16	-1-----		1				\$10.00		0.00			
27	KRNV	11/08/16	11/08/16	News 4 Today 1 5am M-F News 4 Today 5a	CM	5:00 AM-5:30 AM	-1-----	:30	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/08/16	11/14/16	-1-----		1				\$50.00		0.00			
28	KRNV	11/08/16	11/08/16	News 4 Today 2 530am M-F News 4 Today 530a	CM	5:30 AM-6:00 AM	-1-----	:30	1	\$50.00	Pol4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/08/16	11/14/16	-1-----		1				\$50.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
28	KRNV	11/08/16	11/08/16	News 4 Today 2 530am CM M-F News 4 Today 530a		5:30 AM-6:00 AM	-1-----	:30	1	\$50.00	Pol4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/08/16	11/14/16	-1-----					1	\$50.00		0.00			
29	KRNV	11/08/16	11/08/16	News 4 Today 3 6am CM M-F News 4 Today 6a		6:00 AM-6:30 AM	-1-----	:30	1	\$140.00	Pol3	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/08/16	11/14/16	-1-----					1	\$140.00		0.00			
31	KRNV	11/08/16	11/08/16	Today Show 1 CM 7a-9a		7:00 AM-9:00 AM	-1-----	:30	1	\$150.00	Pol3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/08/16	11/14/16	-2-----					2	\$150.00		0.00			
32	KRNV	11/02/16	11/02/16	Wednesday Prime C CM CHICAGO PD		10:00 PM-11:00 PM	--1----	:30	1	\$1,200.00	Pol2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/16	11/08/16	--1----					1	\$1,200.00		0.00			
33	KRNV	11/02/16	11/02/16	Early Today Su-Th 430aCM EARLY TODAY		4:30 XM-5:00 XM (4:30 XM-5:00 XM)	--1----	:30	1	\$10.00	Pol4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/16	11/08/16	--1----					1	\$10.00		0.00			
34	KRNV	11/02/16	11/02/16	News 4 Today 1 5am CM M-F News 4 Today 5a		5:00 AM-5:30 AM	--1----	:30	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/16	11/08/16	--1----					1	\$50.00		0.00			
35	KRNV	11/02/16	11/02/16	News 4 Today 2 530am CM M-F News 4 Today 530a		5:30 AM-6:00 AM	--1----	:30	1	\$50.00	Pol4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/16	11/08/16	--1----					1	\$50.00		0.00			
37	KRNV	11/02/16	11/02/16	Today Show 1 CM 7a-9a		7:00 AM-9:00 AM	--1----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/16	11/08/16	--1----					1	\$150.00		0.00			
Totals														29	\$4,760.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KRNV-TV / Reno, NV

Date:

11/2/16

I, American Media and Advocacy Group,

being/on behalf of: RNC/Trump for President,

a legally qualified candidate of the Republican Party

political party for the office of: President of the United States of America

in the General Election

election to be held on: Tuesday, November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Donald J. Trump for President, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tim Jost

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/4/16

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

D. Carter

Printed Name

RSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Donald J. Trump for President, Inc.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

John Ferrell, agent for Donald J. Trump for President Inc
signature of candidate or authorized committee

JOHN FERRELL

printed name

10/4/16

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach Invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.